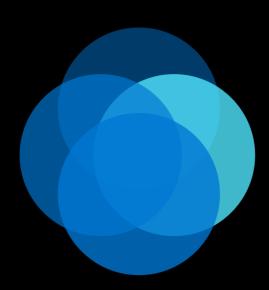


# A pain-free pathway:

## Migrating Oracle workloads to Azure, the easy way

Moving from an on-premises Oracle environment to the cloud can be a concern (especially for enterprise-sized organisations)...



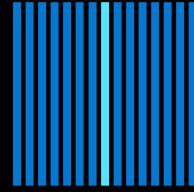
#### **Benefits**

- New agile workflows
- Time-saving, cloud-based processes
- A cost-effective environment for future innovation

### **Common misconceptions**

- Risky
- Complex
- Expensive
- Unsupported





#### But did you know, there's a pain-free pathway to the cloud for Oracle-based businesses?

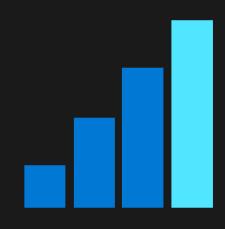
Enabling you to...

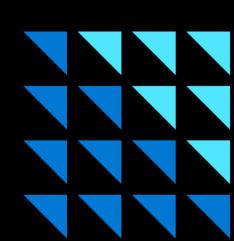
- Reduce or eliminate datacenter reliance.
- Prepare your data for Al innovations.
- Stronghold your data with advanced security.
- Lower your overall 'cost of ownership'. • Launch your platform for digital transformation.

### Reap the rewards of digital transformation:

- Generate £30k more revenue per employee.\*
- Increase average net income by 50%+.\*
- Save up to 72% on operating costs with pay-as-you-go pricing.

\*Source: Keystone Strategy 2016





#### Microsoft Azure is an Authorized Cloud **Environment for Oracle.**

Which means you can...

- Rapidly and seamlessly migrate processes and features from your Oracle workloads to Azure with native support.
- Plug-in third-party solutions for the specialised features of your business.
- Deploy the best practices of cloud architecture instead of replicating legacy processes.

### Seamless, cost-effective migration in just 3 steps...

### 1. Review your needs

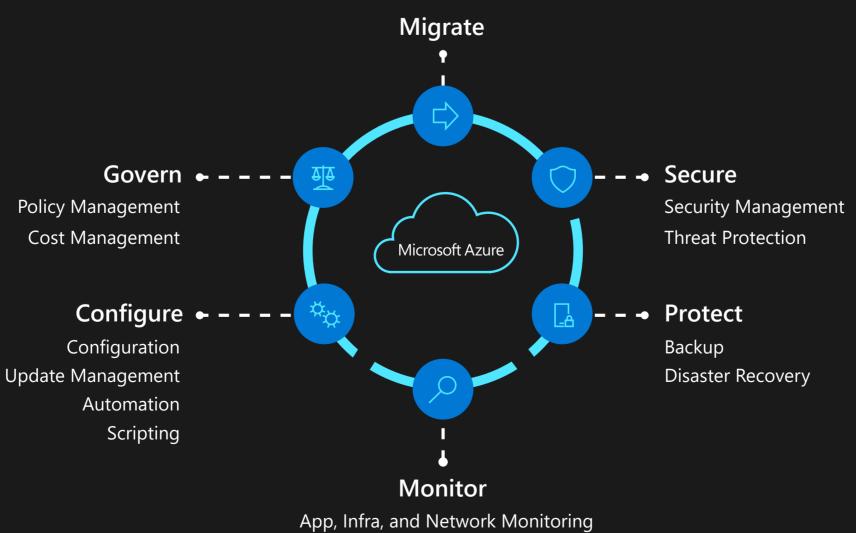
• Check and review your current licensing agreements with Oracle, audit the service levels you and others actually need, and consider downgrading from Enterprise to Standard Edition.

## 2. Prepare your workloads and migrate

- Right-size your Microsoft Azure cloud server to save on costs.
- Lift-and-shift your Oracle hostings to Azure and build data pipelines for intelligent app experiences. • Optimise your CPU provisioning, potentially lowering your requirements for the shared architecture
- that the cloud provides.

# 3. Leverage your data

Azure's ecosystem of built-in services keeps you secure, enables you to extract value from your existing Oracle data and optimises workloads after the move.



Log Analytics & Diagnostics

**Complete your Oracle migration journey** with minimal complexity, cost or downtime

Download your free strategy guide today to derive maximum value from your workplace modernisation